

# 7<sup>th</sup> ICIBM UCP Business School

CONFERENCE THEME:  
**Emerging Business Opportunities  
and Challenges: Covid-19 Perspective**



## CALL FOR PAPER

7<sup>th</sup> International Conference  
on Contemporary Issues  
in Business Management

### ABOUT THE CONFERENCE

DATE:

**22<sup>nd</sup> & 23<sup>rd</sup> November, 2021**

The world after Covid-19 is unlikely to return to the world that was. It has caused immense disruption to the business world that has already been striving to the changes in globalization, technology, and worldwide trends. The future of work has arrived much faster than expected along with its challenges. The responsibility has generally shifted from institutions to individuals. The Covid-19 pandemic has been testing the limits of global corporations and the support for developing management community, in particular, remains inadequate.

This conference will address the challenges and opportunities due to changing needs of the business community across the world from the perspective of Covid-19. It will also highlight the current global threats, risks, and prospects that businesses are striving to tackle for sustainability. Due to Covid-19, the conference will be held online.

Conference participants will have the unique opportunity to network with the business community and international keynote speakers. Considering the specific theme of the ICIBM 2021, we especially welcome submissions focusing on the following themes:

- Impact of Covid-19 on the Business World
- Post Covid-19 World of Online Communities
- Governance and Regulation Issues of Work during the Covid-19 Pandemic
- Leadership, Innovation, Decision Making, and Change Management
- Human Resource Management in Post Covid-19 World
- Effects of Pandemic on International Trade in the Emerging Markets
- Globalization, Regional Integration, Productivity, and Economic Growth
- Entrepreneurship and New Idea Generation in the Covid-19 Scenario

### Keynote Speakers

**Prof. Dr. Valentina Della Corte**  
University of Naples,  
Federico, Italy



**Prof. Dr. Cihan Cobanoglu**  
Muma College of Business,  
University of South Florida, USA



**Dr. Minwoo Lee**  
Assistant Professor,  
University of Houston, USA



**Dr. Faizan Ali**  
Associate Professor,  
Muma College of Business,  
University of South Florida, USA



**Dr. Seden Dogan**  
Associate Professor  
of Consumer Behavior,  
Ondokuz Mayıs Üniversitesi  
Samsun, Turkey



**Dr. Shiva Ilkhanizadeh**  
Assistant Professor,  
Cyprus International University



<b>Conference Chair</b> <b>Dr. Faisal Mustafa</b> Dean, UCP Business School	<b>Conference Co-Chair</b> <b>Dr. Rubeena Tashfeen</b> Associate Professor, UCP Business School
	<b>Conference Secretary</b> <b>Dr. Rab Nawaz Lodhi</b> Associate Professor <a href="mailto:rabnawaz.lodhi@ucp.edu.pk">rabnawaz.lodhi@ucp.edu.pk</a>

Activities	Key Dates	Registration Fee
Call for Papers	10 <sup>th</sup> October 2021	There is no registration fee.
Paper Submission Deadline	5 <sup>th</sup> November 2021	
Notification of the Decision	12 <sup>th</sup> November 2021	
Last date of Registration	15 <sup>th</sup> November 2021	

For paper submission please visit: [www.icibm.ucp.edu.pk](http://www.icibm.ucp.edu.pk)  
Contact: +92 42-35880007 Ext: 781 & 216

For conference queries,  
please contact [icibm@ucp.edu.pk](mailto:icibm@ucp.edu.pk)