



# 9<sup>th</sup> ICIBM

UCP BUSINESS SCHOOL

## UCP Business School Spring 2024



Theme:  
**Managing Resources and Knowledge in the Digitalized & Sustainable Business Ecosystems**

**April 25 - 26, 2024**

Track 1:	Emerging Trends in Finance and Accounting
Track 2:	Current Issues in Marketing and Digitalized World
Track 3:	Role of Digital Economy in paving the path to Sustainability
Track 4:	Human Resources and Knowledge Management for Sustainable Organizational Development
Track 5:	Clean Technologies, environmental concern, Resource Productivity, and Geo-sustainable Performance
Track 6:	Advances in Operations and Supply Chain Management
Track 7:	Contemporary Leadership Practices Driving Entrepreneurship and Resilient Organization
Track 8:	Ethical and Religious concerns for sustainable and resilient business ecosystem.

Registration Fee:	4000
Early Bird Registration Fee:	2000
Registration for Students:	1000
Fee for International Participants:	\$30

<b>Important Dates:</b>
Abstract Submission Deadline: <b>April 12</b>
Last Date for Early Bird Registration: <b>April 5</b>
Last Date for Registration: <b>April 19</b>



Scan for Registration



### Keynote Speakers



**Dr. Dima Jamali**  
VP, Academic Affairs,  
Canadian University Dubai

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**Professor Dr. Robert Faff**  
Editor-in-Chief, Pacific-Basin Finance Journal (ABDC A, IF)  
Emeritus Professor, School of Business, University of Queensland, Australia  
Professor, Centre for Data Analytics  
Honorary Adjunct Professor, Bond University, Australia

### Affiliated Journals:

	<b>Geological Journal</b> Impact Factor: 1.8 Category: W
	<b>Foundation University Journal of Business and Economics (FUJBE)</b> Category: Y
	<b>Journal of Applied Research in Multidisciplinary Studies</b> Category: Y
	<b>Sukkur IBA Journal of Management and Business</b> Category: Y
	<b>International Journal of Business Reflections</b> Category: Y
	<b>Journal of Entrepreneurship and Business Venturing</b> Category: Y
	<b>International Journal of Management Research &amp; Emerging Sciences</b> Category: Y

### Knowledge Partners:



For Submission: [icibm@ucp.edu.pk](mailto:icibm@ucp.edu.pk)