

10^h ICIBM (HYBRID)
Program Details
Day 1: 24th April, 2025

Sessions	Start	End	Duration	Program						
-	08:00	9.30	90 min	Conference Registration Open						
Session 1 Opening Session	9.30	11:00	90 min	<p>Opening Session:</p> <ol style="list-style-type: none"> 1. Welcome note by Dr. Muhammad Athar Siddiqui, Conference Chair 2. Keynote address 1 (To be decided) 3. Keynote address 2 (To be decided) 4. Special note by Dr. Hammad Naveed, Pro Rector, UCP 5. Special note by Chief Guest (Chairperson, Punjab Higher Education Commission) 6. Shield distribution <p>Venue: Main Auditorium Building A</p>						
	11:00	11:30	30 min	<p style="text-align: center;">Tea Break & Networking Session Venue: Lobby Building B Ground Floor</p>						
Session 2 Parallel Presentations	11:30	01:30	120 min	<p style="text-align: center;">Parallel Paper Presentation: Business School</p> <table border="1" style="width: 100%; text-align: center;"> <tr> <td>Marketing</td> <td>HRM</td> <td>Entp.</td> <td>Finance</td> <td>Online participation</td> <td>Management</td> </tr> </table> <p style="text-align: center;">Venue: Building B Ground Floor</p>	Marketing	HRM	Entp.	Finance	Online participation	Management
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	01:30	3:00		<p style="text-align: center;">Lunch & Namaz Break Venue: Common Room 2nd Floor Building C</p>						

Session 3 Industry Talk/Panel Discussion	3.00	5.00	120 min	<p>Panel discussion on “(Topic to be decided)”</p> <p>Participants</p> <ol style="list-style-type: none"> 1. From Industry 2. From Industry 3. From Academia 4. From Academia <p>Venue: Webinar Room Building C</p>
	05:00	05:45	45 min	Namaz, Networking Tea & Interviews for social media Auditorium Gallery
Session 4 Day 1 Closing Ceremony	05:45	07.00	75 min	<p>Closing Speeches:</p> <p>Award/Certificates Distribution:</p> <ol style="list-style-type: none"> 1. Best Paper of Each Track 2. Best Paper of the 10th ICIBM Conference <p>Closing Remarks: Dr. Talha Zubair Ahmad Khan (Conference Secretary)</p> <p>Venue: Main Auditorium Building A</p>
	07:00	09:00	120 min	Sufi Evening and Dinner
				<p>Sufi Evening: UCP Auditorium</p> <p>Dinner for presenters: Courtyard Building-A Outside Auditorium</p>

Program Details

Day 2: 25th April, 2025

Sessions	Start	End	Total Time	Program Structure	
-	8:30	9:00	30 min	Conference Registration Open	
Session 1 Parallel Workshops	9:00	10:30	90 mins	Professional Development Workshop	Professional Development Workshop
				Title: Bibliometric Analysis	Title: Thematic Analysis Using NVivo
				Trainer: TBD	Trainer: TBD
				Venue: UCP	Venue: TBD
	10:30	11:00	30 min	Tea Break & Networking Session Venue: Building C Lobby	
Session 2 Case Study Competition	11:00	12:30	90 mins	Case Study Presentations Best Case Award	
Conference Closing	12:30	01:00	30 mins	Closing Speech from the Dean	